



Anthura[®]

Creating blooming happiness



Bromeliad pot plant assortment

2026 - 2027



For over 85 years, Anthura has been leading in Bromeliad, Anthurium and Orchid breeding.

Through cutting-edge techniques, we breed sustainable varieties that traverse the globe from grower to consumer. Our dedication to high-quality research contributes to a kaleidoscope of colours and shapes, resulting into stronger, more resilient plants.

Our palette of more than 700 varieties is marketed in over 70 countries. With passionate employees in the Netherlands, Germany, North Macedonia, and China we are driven to reach new heights every day.

In this brochure you will find our Bromeliad assortment.



“At Anthura, we strive every day to present the most beautiful Bromeliads. We achieve this through continuous innovation on all fronts. Whether it’s refining efficiency throughout the process, developing sustainable alternatives, or improving product quality, we constantly aim to enhance the market. Together, we make the world a little more beautiful and bring ‘blooming happiness’ to life.”

Marco van Herk, Commercial Director

Product types



Guzmania
Plant height:
6-12cm



Vriesea
Plant height:
5-10cm



Tillandsia
Plant height:
5-10cm



Aechmea
Plant height:
3-7cm



Neoregelia
Plant height:
6-12cm

Young plants grown by Anthura



Allura

Guzmania \updownarrow 40-60cm
Allura \varnothing 9, 12 cm



Futura

Guzmania \updownarrow 40-60cm
Futura \varnothing 9, 12 cm



Ostara

Guzmania \updownarrow 40-60cm
Ostara \varnothing 9, 12 cm



Rostara

Guzmania \updownarrow 40-60cm
Rostara \varnothing 9, 12 cm



Rouche

Guzmania \updownarrow 40-60cm
Rouche \varnothing 9, 12 cm



Techno

Guzmania \updownarrow 35-50cm
Techno \varnothing 9, 12 cm



Jazz

Guzmania \updownarrow 35-50cm
Jazz \varnothing 9, 12 cm



Variada



Guzmania
Variada ↑ 40-60cm
 ∅ 9, 12 cm



Desire



Guzmania
Desire ↑ 40-60cm
 ∅ 9, 12 cm



Dance



Guzmania
Dance ↑ 35-50cm
 ∅ 9, 12 cm



Luna



Guzmania
Luna ↑ 40-60cm
 ∅ 9, 12 cm



Nextara



Guzmania
Nextara ↑ 40-60cm
 ∅ 9, 12 cm



Switch



Guzmania
Switch ↑ 40-60cm
 ∅ 9, 12 cm



Freya



Guzmania
Freya ↑ 40-60cm
 ∅ 9, 12 cm



Frozen



Guzmania
Frozen ↑ 35-50cm
 ∅ 9, 12 cm



Blitz



Guzmania
Blitz ↑ 15-25cm
 ∅ 6, 9 cm



Sky



Guzmania
Sky ↑ 15-25cm
 ∅ 6, 9 cm



Tempo



Guzmania
Tempo ↑ 15-25cm
 ∅ 6, 9 cm



Glow



Guzmania
Glow ↑ 15-25cm
 ∅ 6, 9 cm



Ritmo



Guzmania
Ritmo ↑ 15-25cm
 ∅ 6, 9 cm



Intro



Guzmania
Intro ↑ 15-25cm
 ∅ 6, 9 cm



Fall



Guzmania
Fall ↑ 15-25cm
 ∅ 6, 9 cm



NEW

Dream



Guzmania
Dream ↑ 15-25cm
 ∅ 6, 9 cm



Crown



Guzmania
Crown ↑ 40-55cm
 ∅ 12, 15 cm



Punta



Guzmania
Punta ↑ 45-60cm
 ∅ 12, 15 cm



Redtix



Guzmania
Redtix ↑ 40-60cm
 ∅ 9, 12 cm



NEW

Yeltix



Guzmania
Yeltix ↑ 40-60cm
 ∅ 9, 12 cm

NEW



Violix

Guzmania ↑ 40-60cm
Violix Ø 9, 12 cm

NEW



Choco

Guzmania ↑ 50-65cm
Choco Ø 12 cm



Misty

Guzmania ↑ 30-50cm
Misty Ø 6, 9, 12 cm



Ace

Guzmania ↑ 45-65cm
Ace Ø 12, 15 cm



Stream

Vriesea ↑ 40-50cm
Stream Ø 12 cm



Style

Vriesea ↑ 40-50cm
Style Ø 12 cm



Twinkle

Vriesea ↑ 30-40cm
Twinkle Ø 9, 12 cm



Venga

Vriesea ↑ 40-50cm
Venga Ø 12 cm



Sparkle

Vriesea ↑ 35-45cm
Sparkle Ø 9, 12 cm



Vision

Vriesea ↑ 40-50cm
Vision Ø 12 cm



Electric

Vriesea ↑ 40-50cm
Electric Ø 12 cm

NEW



Spyro®

Vriesea ↑ 30-40cm
AN9535578 Ø 12 cm

NEW



Tropical Night

Vriesea ↑ 30-50cm
Tropical Night Ø 12, 15 cm



Nova

Vriesea ↑ 30-50cm
Nova Ø 12, 15 cm



Red Chestnut

Vriesea ↑ 30-50cm
Red Chestnut Ø 12, 15 cm



Espada

Vriesea ↑ 30-50cm
Espada Ø 6, 9, 12 cm



Era

Vriesea ↑ 30-50cm
Era Ø 6, 9, 12 cm



Splenet

Vriesea ↑ 45-55cm
Splenet Ø 12 cm



Happy Yellow

Vriesea ↑ 40-55cm
Happyyellow Ø 9, 12 cm



Anita

Tillandsia ↑ 15-35cm
Anita Ø 6, 9 cm



Josee



Tillandsia
Josee
↑ 15-35cm
∅ 6, 9 cm



Biancini



Tillandsia
Biancini
↑ 15-35cm
∅ 6, 9 cm

NEW



Amorosa



Tillandsia
Amorosa
↑ 60-80cm
∅ 12, 15 cm

NEW



Luminosa



Tillandsia
Luminosa
↑ 60-80cm
∅ 12, 15 cm

NEW



Camina®



Tillandsia
AN9398883
↑ 50-65cm
∅ 12, 15 cm



Dolce



Tillandsia
Dolce
↑ 60-80cm
∅ 12, 15 cm

NEW



Preziosa



Tillandsia
Preziosa
↑ 45-65cm
∅ 12, 15 cm



Ziva



Tillandsia
Ziva
↑ 45-65cm
∅ 12, 15 cm



Dyeriana



Tillandsia
Dyeriana
↑ 30-45cm
∅ 9, 12 cm



Mora



Tillandsia
Mora
↑ 30-50cm
∅ 6, 9, 12 cm



Flabellata



Tillandsia
Flabellata
↑ 15-25cm
∅ 6, 9 cm



Primera



Aechmea
Primera
↑ 40-55cm
∅ 12, 15 cm



Prontoo



Aechmea
Prontoo
↑ 40-55cm
∅ 12, 15 cm



Carolinae



Neoregelia
Meyendorffii
↑ 20-40cm
∅ 6, 9, 12 cm



Nuance



Neoregelia
Nuance
↑ 20-40cm
∅ 6, 9, 12 cm



Bluzh



Neoregelia
Bluzh
↑ 20-40cm
∅ 6, 9, 12 cm

Commercial name

Genus

Denomination

○ Main colour

↑↓ Plant height in cm

∅ Pot size in cm

® Registered trademark



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Disclaimer

The information in this catalogue is based on results obtained from trials carried out on test locations of Anthura. Even though this catalogue is compiled with great effort, Anthura B.V. cannot be held responsible for any inaccuracies, given advice and/or incomplete information obtained from this catalogue. © Anthura B.V.

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